

Technical Agency

BeTree Portfolio

CONTACT US

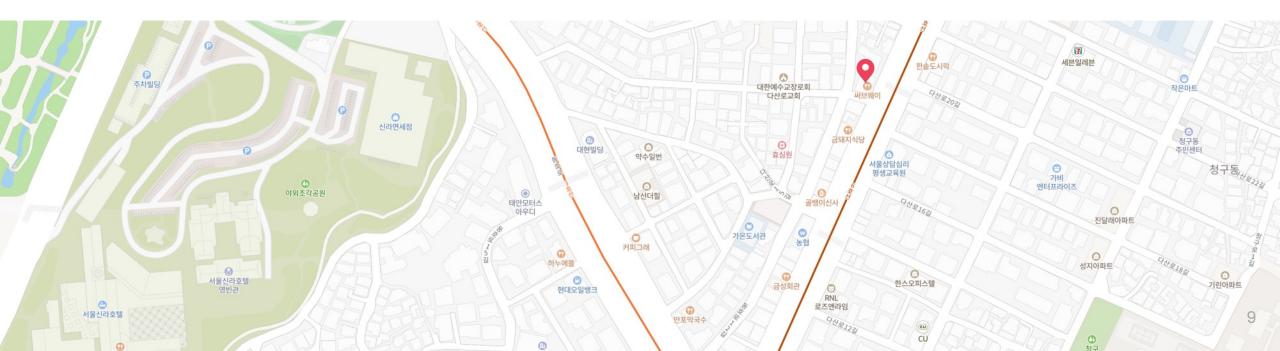
BeTree is always ready to meet.

Contact us at your convenience and a We will get back to you.

Contact	Website
070-4900-1827	https://betree.co.kr/
Fax	E-mail
Fax 02-6455-4579	E-mail mcyoup@betree.co.kr

Location

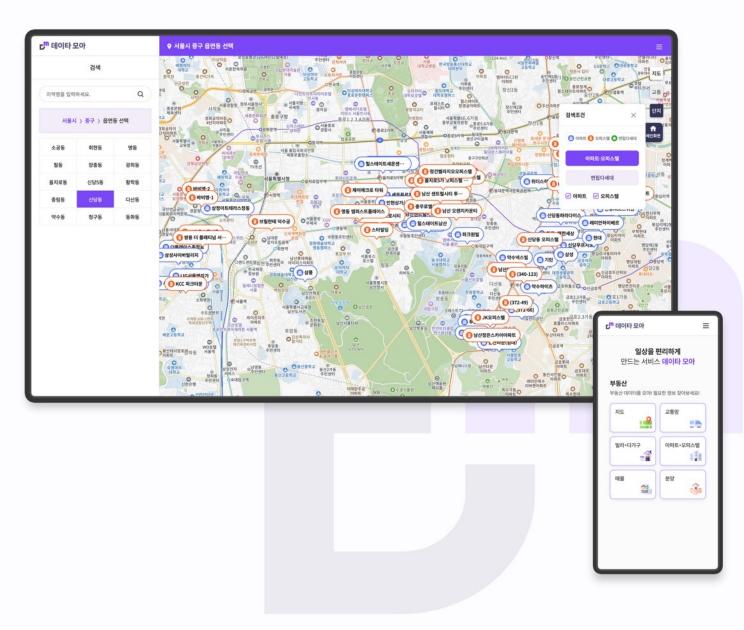
6th floor, Heeseung Building, 153 Dasan-ro, Jung-gu, Seoul



2024

Data-moa Launching

Website 🖊



Client BeTree

We launched a service that mashups various information including public APIs and provides them to customers.

#Front-end #Back-end

#Design

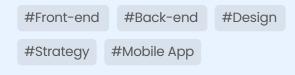
#Maintenance

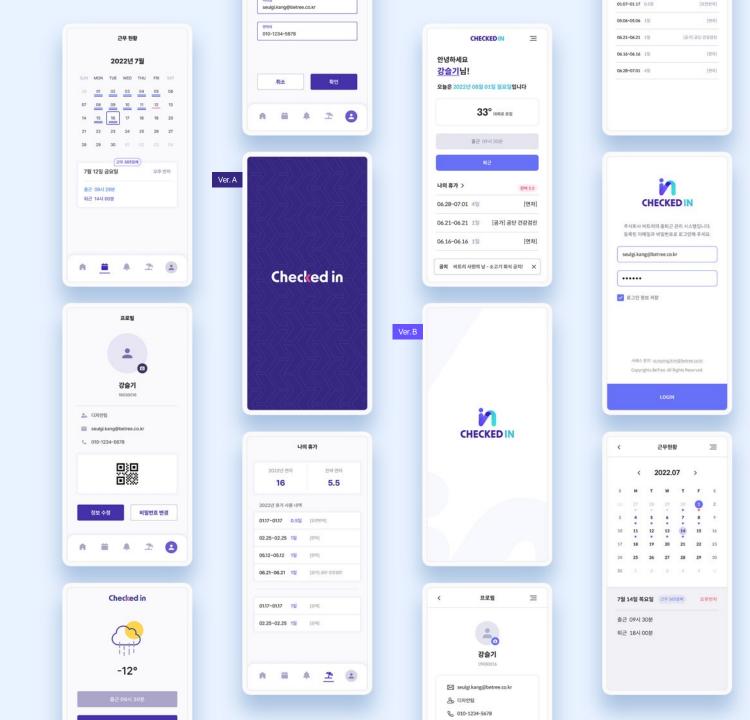
2024

Checked in

Client BeTree

We developed an app (Android, IOS) that enables time and attendance management through authentication methods such as Wifi, QR code, and even manages employees' vacations.





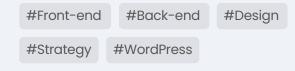
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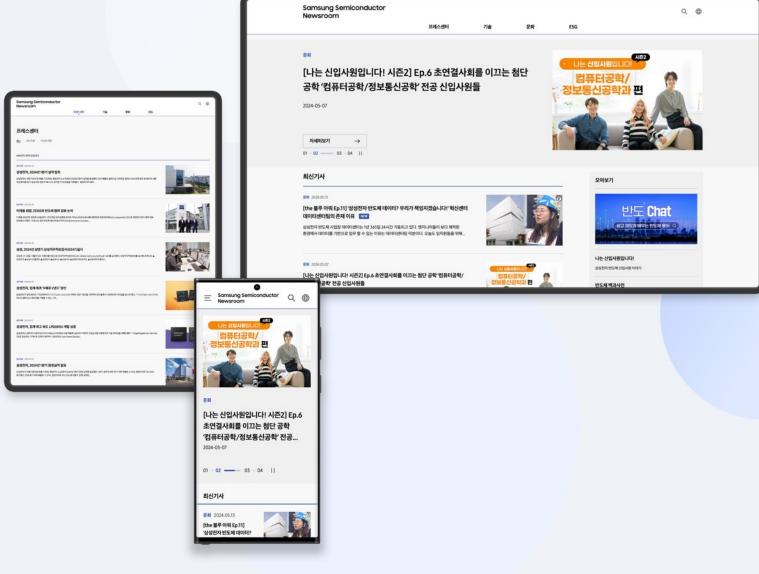
2023 Samsung Semiconductor Newsroom

Website 🖊

Client SAMSUNG

The official PR Room of Samsung Electronics' DS division has been renewed. It has been redesigned considering improved usability and SEO, and continuous monitoring and technical support are provided for stable website operation.





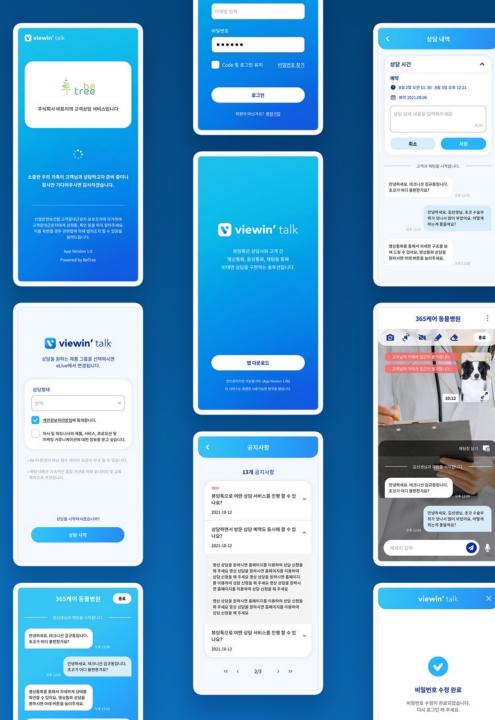
Viewing Talk

Website 🖊

Client BeTree

We developed Viewin' Talk, a professional counseling solution that improves counseling efficiency.

#Front-end #Back-end #Design #Maintenance #Strategy



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2018 ~

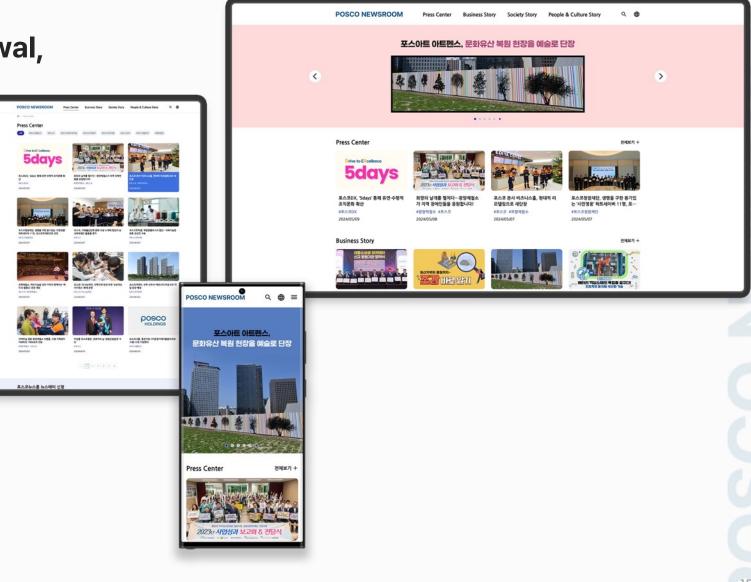
POSCO Newsroom partial renewal, Maintenance

Website 🖊

Client POSCO

POSCO Group's representative official media. The main landing was reorganized with a cleaner UI to increase the attention of key contents and to improve accessibility to media and newsletters.

#Front-end#Back-end#Design#Maintenance#WordPress



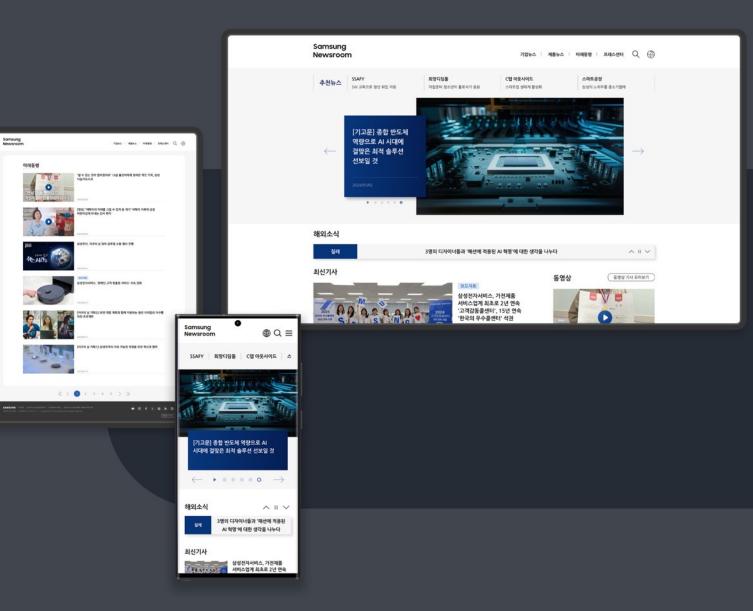
2016~ Samsung Newsroom

Website 🖊

Client SAMSUNG, Cheil

Samsung Newsroom, the official public relations website of Samsung Electronics, is built and maintained in Korean (KR), English (Global), and 42 other sites. and performs continuous operation and maintenance.

#Front-end	#Back-end	#Design
#Maintenanc	e #Strategy	#WordPress



2020 ~ **McDonald's Korea website**

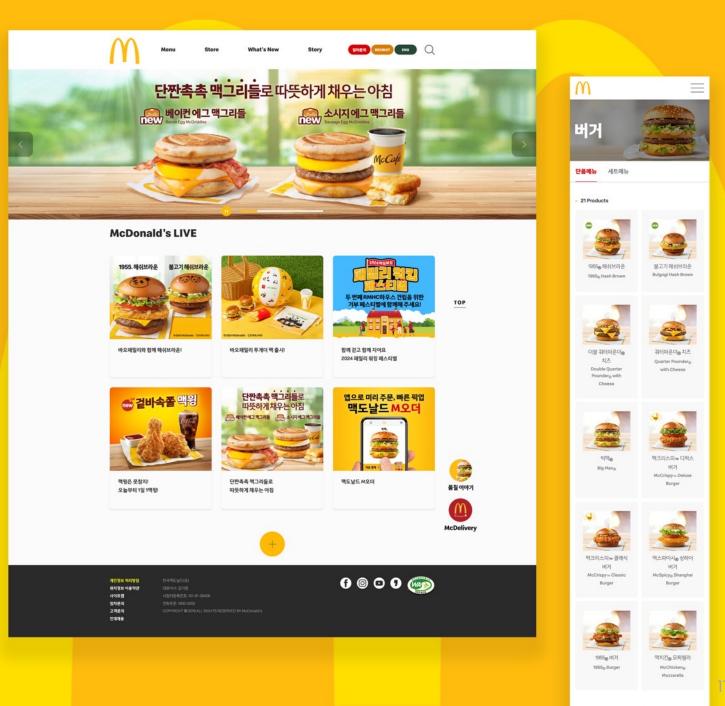
Website 🗖

Client McDonald's Korea

Management of McDonald's Korea website. Stable development and management through building of safe and cost-efficient network environment.

#Front-end #Back-end

#Maintenance



2021 ~ 2023

Kensington Hotel Saipan Website Renewal

Website **7**

Client Kensington Hotel Saipan

We worked on the website for the only premium all-inclusive hotel in Saipan. We revamped the website to make it more responsive and gave it an organized and sensible layout with the focus placed on maintaining the hotel's premium status.

#Front-end	#	Back-end	#Design
#Maintenanc	е	#Strategy	#WordPress



A PREMIUM ALL-INCLUSIVE DESTINATION

전상전유명 사이판단의 프리마업 물인물루시배를 경험해 보세요. 전 적실 오선프론트 북, 테러한 다이실 동안, 다양한 테마의 수영장, 프라이넷 비지, 키즈 정프, 멕티비디 등 호텔에서 누월 수 있는 모든 서비스 가 준비되어 있어, 별도의 계획 없이도 양백한 휴식용 선사합니다.

01921+



A Relaxed Yet Sophisticated Ambience

에야정도 및 비디와 문한 취험이 사용하게 철저지는 안정을 안약을 수 있는 를 332년 사용과 신뢰, 그국 제가인한 여행 및 구려는 스간함을 주려한 2022년 사용과 선생시는 공일 체스테용과 이전이 동안 그 개약 맞춤을 전신한 키즈트, 인리지나 함께 사장도 운전, 북역자 특강단는 프리아이이 다루스름, 비그게 문자 관련, 역에스는 북역자 추가단 비그게 문지난 프리아이름, 보증 관건질의 역사장은 스위트 로 아파들과 사용한 이행을 당첨하 등입니다.







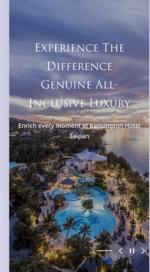


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신성 바바귀와 그룹스러운 디자트의 참전하지. 최고급 문격의 유리로 우리할 만해시키는 기쁨을, 위니그만 분위기와 고급스러운 바누로 음란을 곳 없는 감동을 선사해 드립니다.

ACTIVE, BALANCED HAPPINESS



воок

A PREMIUM ALL-INCLUSIVE DESTINATION

진상턴호텔 사이란만의 프리디엄 운민클루시브를 강함현 바일, 전 객실 오브프른트 뉴, 화려한 다이닝 옵션, 다양한 테다의 수정링, 프라이밋 비지, 키즈 캠프, 액티비티 등 호텔에서 누월 수 있는 모든 서비스가 준비되어 있어, 별도의 계속 없어도 완란한 뮤식을 선사합니다.



A RELAXED YET Sophisticated Ambience

어메랄드빛 바다와 맑은 하늘이 시원하게 평치지는 전망을 만끽할 수 있는 중 313개의 오선뷰 객실, 고객 개개인의 여행 및 라이프 스타일을 고려한 2022년 사롭게 선보이는 로양 제스티롭과 어린이 동반 고객 맞춤형

2021 ~ 2023

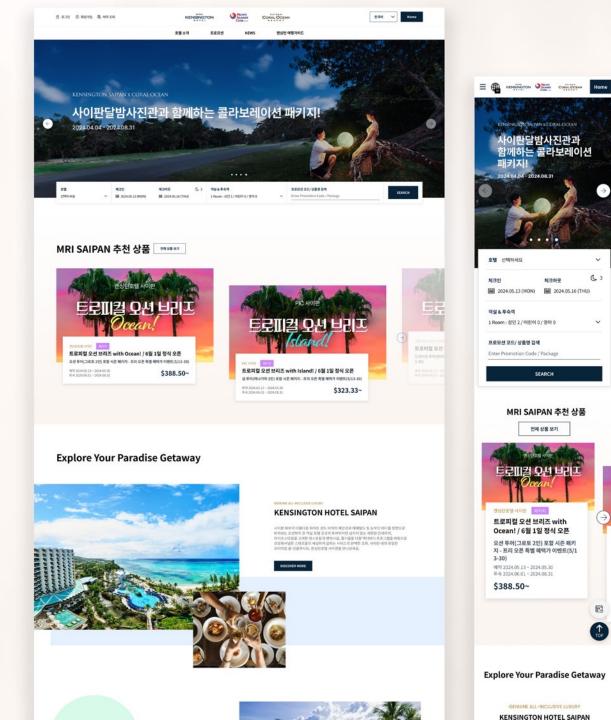
MRI Booking Website

Website **7**

Client MRI Saipan

We have established a system that allows customers to book their own accommodation and promotion/options for MRI's 3 hotels in Saipan(PIC Saipan, Kensington Hotel Saipan, Coral Ocean Resort).

#Front-end #Back-end #Design #Maintenance #Strategy



2020

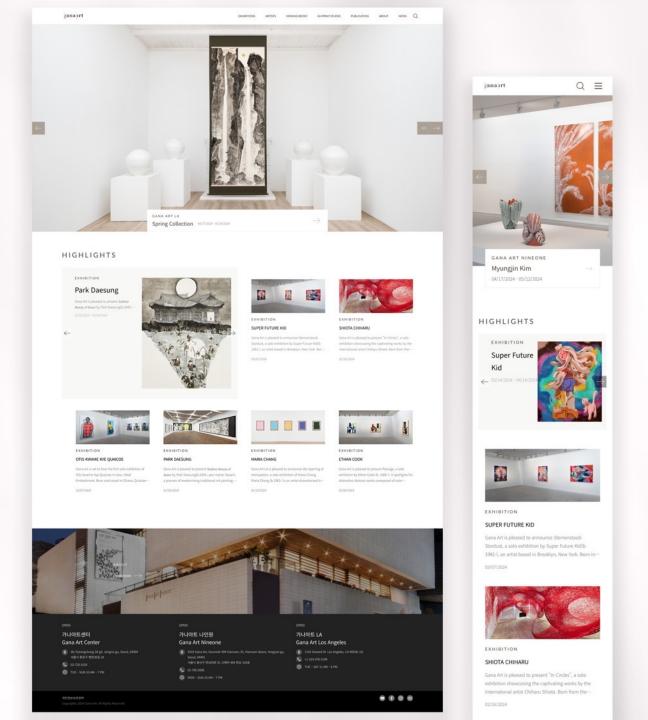
Gana Art website renewal

Website 🖊

Client Gana Art

We revamped the website for Gana Art's representative gallery by focusing on the online exhibition and viewing room functions. We made sure that all of the updates were in line with the current trend of non-face-to-face art trading.





2023

Build an enterprise big data portal admin

Client Confidential

Building a portal for big data management. Developed with Vue.JS and component-based to reduce project duration and consider sophistication.

#Front-end #Design #Strategy

2023 ~

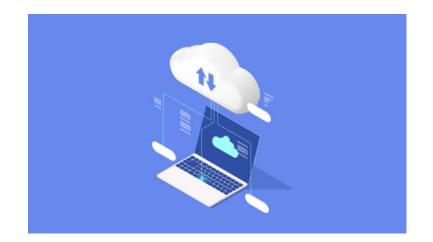
Construction of security web hard

Client Confidential

We have completed planning, infrastructure design, and construction of security web hard for internal data distribution of large global company.

#Front-end #Back-end #Design #Maintenance #Strategy





2021 ~ 2023

Samsung e-D'tailor Website

Client SAMSUNG

Based on our eLive solution, we built and operated e-D'tailor, a contactless video counseling service that doesn't require a separate app to be installed.

#Front-end #Back-end #Design #Solution

2020 ~

McDonald's Korea Interactive Event Pages

Client McDonald's Korea

Developed and operated the McDonald's Korea app's interactive event pages to ensure they are reliably executed and accurate data is aggregated.

#Front-end #Back-end #Maintenance





2022

Samsung.com Galaxy Value Finder

Client SAMSUNG

We developed a compensation program page for Samsung's new Galaxy product launch period. User flow has been changed, so we conducted UX QA and TC to check and improve usability.

#Front-end #UX

2022

Mastern Investment Management HR Website 7

Client Mastern

We developed the front-end recruitment website (PC web, Mobile) of Marston Investment Management.

#Front-end #UX

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1. Select the device you want to trade in					
Smartphone Tablet Smartphone	atch 🖵 PC				
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2021

SAMSUNG Mobile VR Platform

Client SAMSUNG

We build a VR Platform for new SAMSUNG Mobile products information. It has been built to make press releases accessible in virtual spaces(VR Room) with enhanced security.

#Front-end #Back-end #Design

2021

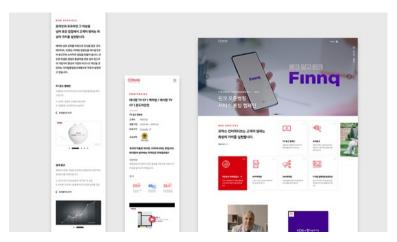
COMAS Interactive website renewal Website 7

Client COMAS Interactive

We have revamped the website of the digital advertising and marketing agency comas Interactive. Developed with the goal of continuous content management ease and SEO.

#Front-end #Back-end #Design #Strategy





2021

Samsung Mobile Press Renewal Website 7

Client SAMSUNG

We revamped PR Room website for SAMSUNG MX department. We charged it to a concise and structural UI layout to highlight content and developed CMS for convenient article distribution and management.

#Front-end #Back-end #Design #Maintenance #Strategy #WordPress

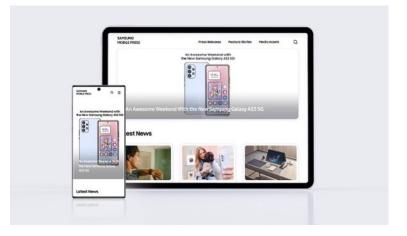
2020

SAMSUNG PH Live Shop Assist

Client SAMSUNG

We have established and operated a our eLive based contactless video & chat counseling solution for Samsung.com Philippines.

#Front-end #Back-end #Design #Solution





2020

Development of Samsung.com enhancement

Client SAMSUNG

We developed a detail pages for Galaxy Note10, Galaxy Z Fold2, Galaxy Z Flip, Galaxy A series with AEM.

#Front-end #AEM

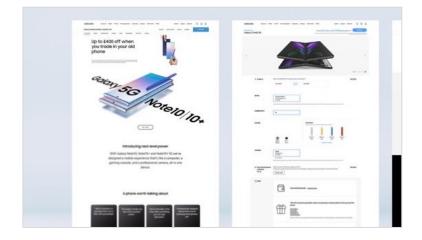
2020

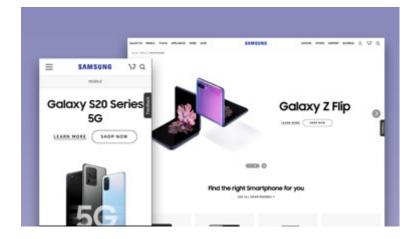
Revise Samsung.com Smartphones, Mobile landing page (70 countries)

Client SAMSUNG

We revised and developed the landing pages of Samsung Electronics' Smartphones and Mobile categories on local sites in 70 countries.

#Front-end #AEM authoring





2020

Genesis G80 / G90 Studio Exhibition Mobile Web

Client Hyundai Motor Company

Developed a mobile web for the Genesis Studio exhibition where you can experience the new Genesis G80. When shooting the QR code in the exhibition hall, we implemented a mobile docent function that allows you to view the details.

#Front-end #Back-end #Design

2019

Samsung Galaxy S10, Fold, Wearables Interactive site

Client SAMSUNG

Samsung Electronics' interactive press release website of Galaxy S10, Galaxy Fold, and Galaxy Wearables products was planned, designed, and constructed on a responsive web.

#Front-end #Design





2019

Samsung Galaxy S10 Pre-order

Client SAMSUNG

Developed pre-order page for Galaxy S10 and Galaxy Note10, which are the flagship smartphones of Samsung Electronics, in samsung.com with AEM.

#Front-end #AEM

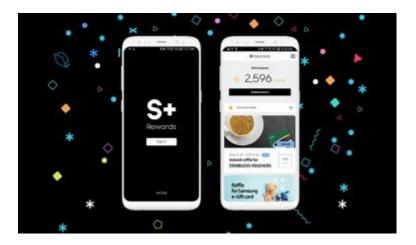
2019

Samsung + rewards App, Galaxy Stars Festa 2019

Client SAMSUNG

Samsung + App construction / Retail Manager, a reward program to encourage the performance of the retail managers of Samsung Electronics, planned, designed, and built an event community mobile website for the best performers.

#Front-end #Back-end #Design #Mobile





2019

Samsung Galaxy Note10 2019 unpacked microsite

Client SAMSUNG

Unpacking annuncement for Samsung Electronics' flagship smartphone Galaxy Note 10 Microsite development for material distribution. The front end was developed with AJAX. Improved page loading speed with optimized imaging and source code using CDN.

#Front-end

2018

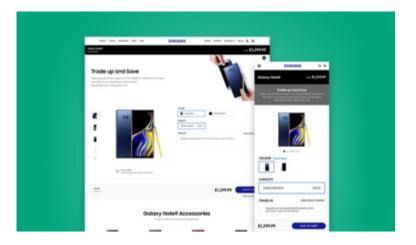
Samsung Galaxy Note9 pre-order

Client SAMSUNG

We developed Global role out, a pre-order page for Samsung Electronics' new flagship smartphone Galaxy Note 9, using Adobe Experience Manager (AEM).

#Front-end #AEM





2018

Samsung Galaxy Note9 Interactive Microsite

Client SAMSUNG

We have established a microsite to distribute press releases for unpack events of Samsung Electronics' new flagship smartphone Galaxy Note 9.

#Front-end #Back-end #Design

2018

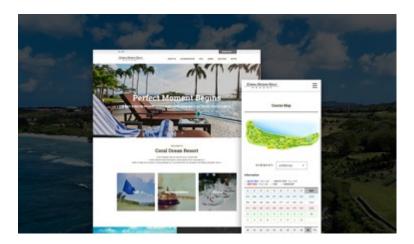
Coral Ocean Golf Resort Saipan Website 7

Client MRI Saipan

MRI Saipan Golf Resort renews COGR website. From photography to map illustration to reinforce information on golf courses that were vulnerable to the past.

#Front-end #Design #Strategy





2019

Wonandone brand's websites development operations and maintenance Web standards publishing, building and maintaining front-end development for Yuhan Kimberly Healthcare Build and maintain website front-end development for RollingPasta Build and maintain website front-end development for InSaeng Seolleongtang Develop and maintain corporate and branded (Staron, Radiance Global) sites for LotteChem

2018 Samsung Electronics Galaxy Chat Note 9 S+ Onboarding Deployment Launching and maintaining the Solid Woo Young Mi website redesign Developing and maintaining the Yuhan Kimberly Family Site Virtual Store content development and deployment for Samsung Mobile Division SK Telecom ML Infra portal design and front-end development Development of mobile apps (Peugeot, Citroen, DS) for HANBUL Motors 2017

VR image sharing platform VRMOA planning, design, and development Building Samsung NX Wifie microsite website development KISA geolocation cloud website design, front-end development

2016 Redesign and front-end development of the KITA member portal. Design and build BIS renewal development for KITA marketing/trade promotion Plan, design, and build a VR app for hotel room exploration Kumho E&C Smart Matching APP design and front-end construction

2015 Developed a website for Samsung Electronics' retirement compensation reception desk for suppliers. Developed Korean and Chinese landing pages for Samsung.com

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Thank you

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